

A nighttime city skyline with illuminated skyscrapers, overlaid with a blue network pattern of dots and lines. The background is a dark blue gradient.

Denise Gonzalez

GRAPHIC DESIGNER | FRONT-END WEB DEVELOPER | UX DESIGNER

R E S U M E

Dear Sir or Madam,

I'm an experienced, well-rounded, and passionate designer with a strong background in ux / ui, visual design, and web development. Even before beginning my 10+ year career, I've always had a love for the arts, coding, and creative problem solving. Cultivating these passions into real-world skills is what I've successfully based my career on.

The design and development fields are always evolving. The #1 objective for my career is to continuously improve and innovate as these fields evolve. In seeking this objective, I put emphasis on staying current on the latest technologies available, collaborating on teams with a diverse range of ideas, and executing best practices.

My goal in becoming a part of your team is to figure out your projects' objectives, setting up ambitious goals, and figuring out how they can be achieved using today's best design strategies. Thank you so much for taking the time to read through my information and considering me as a candidate. I look forward to hearing from you.

Sincerely,

Denise Gonzalez

Denise Gonzalez

Graphic Designer | Web Developer | UX Designer

EMAIL: ArtIsAmor@gmail.com | WEBSITE: http://artisamor.com

Education

Bayonne High School

High School Diploma - Bayonne, New Jersey
September 2002 - June 2006

The Anthem Institute

Graphic Design & Animation - Jersey City, New Jersey
January 2010 - January 2012

Skill Set

Advanced

PHP | HTML5 | CSS3 | JavaScript
| jQuery | AJAX | WordPress
| Photoshop | Illustrator |
InDesign | UX / UI Design | LESS
| SaSS | Bootstrap

Intermediate

Node.js | React.js | Express.js
| Vue.js | MongoDB | MySQL |
Ecommerce | After Effects
Gulp.js | JSON | ES6

Novice / In Study

Mobile App Development
Copy Writing
Handlebars

Work Experience

Senior Head of Digital Design & Development

Eyecon Management | *December 2015 - December 2018*

- Lead the UX / UI portion of web and mobile app development projects (interaction design, UX wireframes, prototype development, & UI design)
- Aided in securing investments over £100k in 2016 by designing print & digital collateral
- Created a Node.js command-line app that shortened WordPress theme development time by 50%
- Created reusable components with React.js to help streamline app development
- Created motion graphic commercials for film, television, and social media
- Created custom WordPress plugins to handle artist based media
- Branding & marketing material for artists such as logos, album artwork, website development, ads, etc.
- Created motion graphic commercials for film, television, and social media
- Handle all administrative based duties (i.e emails, bookings, requests, scheduling, etc.)

UX Designer (Contract)

AXA Equitable (Eliassen) | *June 2014 - December 2014*

- Create engaging and cohesive user experiences across multiple platforms.
- Use best UX design practices from client requirements gathering to full fidelity prototypes
- Deliver UX designs including prototypes, wireframes, user flows & creative comps.
- Develop mockups, prototypes and occasional finished frontend work.
- Built responsive landing page that collected data from legitimate leads
- Improved performance of web app projects by refining existing code

Work Experience

UX Designer (Contract)

Standards & Poor | May 2013 – August 2013

- Developed a solid UX and development strategy for an internal app using Axure for the transfer of internal documents
- Frontend prototypes using HTML5, CSS3, and jQuery
- Create different UI components that went along with the company's brand governance using Photoshop & Illustrator
- Listen to the goals and requirements of the business and integrate them into the app's UI
- Coded cross-browser, responsive, front-end prototypes using HTML5, CSS3, and jQuery
- Create different UI components that went along with the company's brand governance using Photoshop & Illustrator
- Use the Agile methodology to research the goals and requirements of the business and integrate them into the app's UI
- Maintenance and refinement of existing coded projects using customized PHP

Graphic Designer & Web Developer

Art Is Amor | June 2005 - Current

- Design and develop customized responsive websites using the Wordpress platform
- Develop customized plugins tailored to individual clients' needs using Php, jQuery, and MySql
- Create digital and print brand marketing materials (logos, graphics, flyers, social media, etc) using Photoshop & Illustrator
- Develop, set-up, and provide support for easy-to-manage ecommerce stores
- Create motion graphic advertisements to be displayed on social media using After Effects
- Create ready-to-use graphic design digital products for sale

Lead Graphic & Web Designer

1-800-WeAnswer | June 2011 – July 2012

- Manage & debug 200+ microsites using HTML, CSS, & PHP
- Maintain and design UI web elements using Adobe Photoshop
- Design and develop customized themes for the Wordpress platform
- Customized scripts designed to communicate data to specific databases using PHP & MySql
- Print and digital brand marketing materials with Indesign & Illustrator

Any gaps in employment were occupied by me furthering my education and/or by long term freelance projects. A zip file with code and design samples available upon request containing the following:

Node.js Command Line App

Node.js App Boiler Plate

Website & Mobile App UX Wireframes

Recording Artist Media Kits (PDF)

Business Proposal (PDF)